

The Reviews Are In!

Technomic, a nationally-renowned restaurant research firm, named Little Greek Fresh Grill one of "Six Franchises To Watch." Nation's Restaurant News cited it a "breakout brand." In addition, QSR magazine named Little Greek one of its "Ones to Watch" franchises.

"Little Greek Fresh Grill is a fast-growing concept in an underpenetrated fast-casual Mediterranean growth segment," said Darren Tristano, president of Chicago-based Technomic. "The experience and knowledge of its leadership team, speed to market and accelerated success put Little Greek in a strong position to be a category leader for years to come."



Join the Little Greek Team

Little Greek Fresh Grill offers a tremendous opportunity for investors looking to own a quality Greek fast-casual restaurant franchise. Join our amazing team of experienced and successful industry leaders. Then let the proven Little Greek franchise system work for you.

For more information and investment opportunity questions, contact Nick Vojnovic, Little Greek Franchise Development, LLC.
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Be your own Boss!

LITTLE GREEK
FRESH GRILL

Fresh - Flavorful - Fabulous

Franchising



A Fresh Concept Positioned For Success, Growth



Do You Think Owning a Greek Restaurant Is "All Greek To Me?" Think Again!

You don't have to be Greek to own a Greek restaurant. Are you searching for a franchise opportunity that's simple to start and easy to operate? Little Greek Fresh Grill may be the right fit for you.

Greek/Mediterranean Segment

The Greek/Mediterranean segment is exploding in the United States. Americans are discovering this healthy, delicious cuisine. These ingredients make for a good investment with potential franchise operators.



About Little Greek Fresh Grill

Little Greek Fresh Grill is a Tampa, Florida-based fast-casual neighborhood Greek restaurant. Its menu emphasizes Greek dishes created from traditional family recipes. Signature items include a house-made Greek salad dressing, and authentic Greek dishes such as Greek Salad, Gyro pita, and chicken souvlaki – menu items usually only found in full-service Greek restaurants.



Poised For Growth

Little Greek Fresh Grill is well positioned for continued expansion. Little Greek's growth plan includes identification of new geographical areas for development and the sale of both individual and franchise area development agreements to qualified investors.

The company has more than a decade of growth. The concept currently has several locations in five states: Arkansas, Florida, Georgia, Kentucky and Texas. Little Greek is poised for growth in new and existing U. S. markets.



Are You Investor Potential?

Successful Little Greek Fresh Grill franchise operators will be well-capitalized to own and operate Little Greek locations. Investors who have operated multi-unit restaurants/retail outlets will ideally be operators to contribute to its success. Through guidance and training, Little Greek has also seen success with first-time investors.

Investment Summary

Average Investment.....	\$200,000 - \$350,000
Franchise Fee.....	\$30,000
Royalty Fee.....	6%
Marketing Fee.....	1%

As part of the resources, the seasoned experts at Little Greek Franchise Development will also help you with site selection, design, construction, pre-opening development, training, operations, manuals and other services.



Why Open A Fast Growing Fast Casual Franchise?

Why consider investing in a Little Greek Fresh Grill franchise? The Greek/Mediterranean segment continues to grow. The food is fresh and high quality, easy to produce and the operations simplified. The investment to open a location is less than most other multi-unit companies.

The "Brand" Is Building Nationwide

Little Greek Fresh Grill and the Little Greek brand have been spotlighted in numerous national trade and online publications, including:

- Fastcasual.com
- Nation's Restaurant News
- QSR
- Restaurant Business
- Restaurant Hospitality